

<<反思！ 爱德华在澳大利亚 RETHINK>>

图书基本信息

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爱德华在澳大利亚 RETHINK>>

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内容概要

Dr Edward de Bono, founder of lateral thinking, has changed the way countless Australians - young and old - think. Rethink explores how de Bono unique thinking tools and training courses have influenced Australian businesses, organisations, schools and communities. A passionate advocate for transformational change in education, the book also looks at de Bono influence on the Australian education system. Both biographical and instructive, Rethink shows de Bono's fondness for, and contribution to, Australia, where he has been a regular visitor since 1972. It also includes details on the work of the de Bono Institute, the Melbourne-based not-for-profit group that represents Edward de Bono in Australia. Rethink demonstrates how de Bono's tools and techniques can be used to:

- * generate creativity, fresh new ideas and better solutions
- * increase productivity
- * encourage teamwork and dispute resolution
- * improve effectiveness of meetings.

书籍目录

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