

<<炒股妙手ARTFUL STOCKPIC>>

图书基本信息

书名：<<炒股妙手ARTFUL STOCKPICKER>>

13位ISBN编号：9780731403257

10位ISBN编号：0731403258

出版时间：2005-12

出版时间：John Wiley & Sons

作者：PETER HEGARTY 著

页数：300

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内容概要

Peter Hegarty goes straight to the heart of stock selection and the profit motive of all sharemarket investors. In his straight-shooting style, he calls it how he sees it, presenting an honest and practical insight into successful investment on the Australian stock market. Peter is passionate about helping his readers avoid the many pitfalls that those on the path to profitable investment often encounter. With an irreverent wit and easy-to-understand style, the book is divided into two parts: * Part I focuses on the entire market scene, and provides the background against which the author's own investing decisions have been made, the economic and financial factors that influenced his decisions, the pitfalls to watch for and the tools that can be used. * Part II examines a select portfolio based on Peter's own investment history. He delves into each stock in detail, identifying the kind of challenges encountered when trying to practise the theory discussed in part I. It is an invaluable discussion of well-planned profits, unforeseen mistakes, surprising triumphs and everything in between. The mix is unique. Straddling the supposed divisions between the individual investor and the institutions, fundamental analysis and its technical counterpart, and cold, hard economic realities and intuition, this book will be fascinating reading for Australian investors.

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