

<<圣经领导力Leadership by>>

图书基本信息

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### 内容概要

The idea here is to promote leadership in the workplace based on the examples set by Christ in the New Testament. The concept of servant-leadership makes sense in this context, for Jesus recruited his disciples to carry on his teachings in his absence, and his method was wildly successful. When the authors break down the approaches step-by-step, their presentation goes astray by trying to shoehorn a dramatic story around the solid business advice. Eventually, the authors figure out that business people are more likely to be affected by the methods of the servant-leadership approach than characters enjoying a barbecue at the lake, and there are some helpful charts and graphs tracing the development of the mostly practical business approach. Short and quick to read as it is, the book could have been more concise and could have relied more on the practical use of its methods.

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作者简介

KEN BLANCHARD lives in San Diego and is the chief spiritual officer of the Ken Blanchard Companies He is the coauthor of Gung Ho!The One Minute Manager and eleven other bestselling books.

书籍目录

Introduction  
1. The Heartbreak  
2. The Professor  
3. Michael  
4. The Minister  
5. The Commissioning  
6. Effective Leadership Starts on the Inside  
7. Iron Sharpens Iron  
8. Synergy  
9. Spiritual Significance Versus Earthly Success  
10. The Heart of the Matter  
11. The Awakening  
12. The Recovery  
13. The Retreat  
14. A Choice  
15. Checking the Heart  
16. Clearing the Head  
17. Leadership Begins with a Clear Vision  
18. If You Want Your People to Be Responsible You Must Be Responsive  
19. The Servant Leader as a Performance Coach  
20. Guiding the Hands  
21. The Return of the Servant Leader  
Epilogue I - The Minister  
Epilogue II - The Professor  
Acknowledgments  
List of Scripture Quotations  
About the Authors  
Services Available

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