

<<生物工艺学 Biotechnology>>

图书基本信息

书名：<<生物工艺学 Biotechnology>>

13位ISBN编号：9780521774390

10位ISBN编号：052177439X

出版时间：2002-8

出版人：北京科文图书业信息技术有限公司

作者：Bauer, Martin W.; Gaskell, George; Bauer, M. W.

页数：411

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### 内容概要

Biotechnology is one of the fastest-growing and most controversial areas of scientific innovation and technology. As new developments occur, public debate has become more heated and grave concerns have been expressed about access to genetic information, labelling of genetically modified foods and human and animal cloning. This book presents a unique study of the relationship between new biotechnology and public perception, media coverage and policy formulation. It outlines a new conceptual framework and contains empirical studies on international controversies such as the cloning of Dolly the sheep and GM Soya.

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Martin Bauer is a lecturer in social psychology and research methodology at the London School of Economics. He is also Research Fellow at the Science Museum in London. His recent projects include Re-analysis of Eurobarometer 1989, Public perceptions of the Human Genome Project in Britain, The Construction of Indicators of Public Understanding of Science in Europe and UK Science and Technology Media Monitor, 1945-1985.

书籍目录

List of plates List of figuresList of tablesList of contributorsAcknowledgements 1 Researching the public sphere of biotechnology MARTIN W. BAUER AND GEORGE GASKELLPart The framing of a new technology: 1973-1996 2 Promise, problems and proxies: twenty-five years of debate and regulation in Europe HELGE TORGERSEN, JURGEN HAMPEL, MARIE-LOUISE VON BERGMANN-WINBERG, ELEANOR BRIDGMAN, JOHN DURANT, EDNA EINSIEDEL, BJORN FJASTAD, GEORGE GASKELL, PETRA GRABNER, PETRA HIEBER, ERLING JELSOE- JESPER LASSEN, ATHENA MAROUDA-CHATJOULIS, TORBEN HVIID NIELSEN, TIMO RUSANEN- GEORGE SAKELLARIS, FRANZ SEIFERT, CARLA SMINK, TOMASZ TWARDOWSKI AND MERCI WAMBUI KAMARA 3 Media coverage 1973-1996: trends and dynamics JAN M. GUTTELING, ANNA OLOFSSON, BJORN FJASAD, MATTHIAS KOHRING, ALEXANDER GOERKE, MARTIN W. BAUER AND TIMO RUSANEN. WITH THE FURTHER COOPERATION OF: AGNES ALLANSDOTTIR, ANNE BERTHOMIER, SUZANNE DE CHEVEIGNI, HELLE FREDERIKSEN, GEORGE GASKELL, MARTINA LEONARZ, MILTOS LIAKOPOULOS, ARNE THING MORTENSEN, ANDRZEJ PRZESTALSKI, GEORG RUHRMANN, MARIA RUSANEN, MICHAEL SCHANNE, FRANZ SEIFERT, ANGELIKI STATHOPOULOU AND WOLFGANG WAGNER 4 The institutions of bioethics JEAN-CHRISTOPHE GALLOUX, ARNE S THING MORTENSEN, SUZANNE DE CHEVEIGNI, AGNES ALLANSDOTTIR, AIGLI CHATJOULI AND GEORGE SAKELLARIS 5 Controversy, media coverage and public knowledge MARTIN W. BAUER AND HEINZ BONFADELLIPart Public representations in 1996: structures and functions 6 Traditional blue and modern green resistance TORBEN HVIID NIELSEN, ERLING JELSOE AND SUSANNA OHMAN 7 The structure of public perceptions CEES MIDDEN, DANIEL BOY, EDNA EINSIEDEL, BJORN FJASTAD, MILTOS LIAKOPOULOS, JON D. MILLER, SUSANNA OHMAN AND WOLFGANG WAGNER 8 European regions and the knowledge deficit model NICK ALLUM, DANIEL BOY AND MARTIN W. BAUER 9 Pandora's genes-images of genes and nature WOLFGANG WAGNER, NICOLE KRONBERGER, NICK ALLUM, SUZANNE DE CHEVEIGNI, CARMEN DIEGO, GEORGE GASKELL, MARCUS HEINI, EN, CEES MIDDEN, MARIANNE ODEGAARD, SUSANNA OHMAN, BIANCA RIZZO, TIMO RUSANEN AND ANGELIKI STATHOPOULOUPart The watershed years 1996/97: two case studies 10 Testing times-the reception of Roundup Ready soya in Europe JESPER LASSEN, AGNES ALLANSDOTTIR, MILTOS LIAKOPOULOS, ARNE THING MORTENSEN AND ANNA OLOFSSON 11 Brave new sheep-the clone named Dolly EDNA EINSIEDEL, AGNES ALLANSDOTTIR, IICK ALLUM, MARTIN W. BAUER, ANNE BERTHOMIER, AIGLI CHATJOULI, SUZANNE DE CHEVEIGNI, ROBIN DOWNEY, JAN M. GUTTELING, MATTHIAS KOHRING,Part The transatlantic puzzlePart Towards a social theory of technology

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