

<<如何于商业房地产中赚钱>>

图书基本信息

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作者：Masters, Nicholas

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内容概要

Commercial real estate investing is easier and cheaper to get into than you probably think it is. But if you're a novice investor or an investor who wants to make the switch from residential to commercial properties, how do you know where to begin? This Second Edition of *How to Make Money in Commercial Real Estate* shows you how to make the move to commercial real estate and wring the most profit from your investments. Successful investor and former accounting professor Nicholas Masters explains all the math and gives you all the expert guidance you need to successfully invest in commercial properties. You'll learn how to:

- Prepare yourself before you start investing
- Evaluate different types of real estate and undeveloped land
- Read economic cycles and indicators so you know when to invest
- Calculate the long-term potential profits from properties
- Understand tax issues that impact your profits
- Form an investment club to share the risks and costs of getting started
- Find and evaluate individual properties with great potential
- Negotiate, finance, and close your deals
- Manage your properties yourself or through a management company

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