

<<预算基础及其它>>

图书基本信息

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内容概要

Budgeting Basics and Beyond, Second Edition provides managers with a hassle-free resource that 's guaranteed to make the budgeting process easier, less stressful, and more effective. This updated edition features new information on service and nonprofit applications, types of financial models, Web-based budgeting and planning solutions, and much more. From preparing and presenting budgets to monitoring results against budget figures and handling any budget problem that comes up, this Second Edition is a go-to reference for every budgeting issue. Packed with case studies, illustrations, exhibits, forms, checklists, graphs, samples, and worked-out solutions to a wide variety of budgeting, planning, and control problems, this Second Edition is both a handy desk reference and problem-solver for today 's financial and nonfinancial managers in public practice and private industry.

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作者简介

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书籍目录

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