

<<可视化的项目管理>>

图书基本信息

书名：<<可视化的项目管理>>

13位ISBN编号：9780471648482

10位ISBN编号：0471648485

出版时间：2005-12

出版时间：吉林长白山

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页数：453

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内容概要

THE PROJECT MANAGEMENT CLASSIC-REVISED AND EXPANDED Now Includes Downloadable Forms and Worksheets

Projects are becoming the heart of business. This comprehensive revision of the bestselling guide to project management explains the processes, practices, and management techniques you need to implement a successful project culture within your team and enterprise. Visualizing Project Management simplifies the challenge of managing complex projects with powerful, visual models that have been adopted by more than 100 leading government and private organizations. In this new Third Edition, the authors-leading thinkers and practitioners in the field-keep you on the cutting edge with a sophisticated approach that integrates project management, systems engineering, and process improvement. This advanced content can help take your career and your organization well beyond the fundamentals. New, downloadable forms, templates, and worksheets make it easy to implement powerful project techniques and tools. Includes references to the Project Management Institute Body of Knowledge and the INCOSE Handbook to help you pass: The Project Management Professional Certification Exam The INCOSE Systems Engineer Certification Exam (CSEP) "I recommend this book to all those who aspire to project management [and] those who must supervise it." —Norman R. Augustine, former chairman and CEO Lockheed Martin Corporation "The importance of this excellent book, able to encompass these two key disciplines [systems engineering and project management], cannot be overemphasized." —Heinz Stoewer, President, INCOSE

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书籍目录

Introduction Using Visual Models to Master Complex Systems
Part One: Using Models and Frameworks to Master Complex Systems
1. Why Are Project Requirements a Critical Issue? Maintaining consistency of the business case, the project scope, and customer needs
2. Visualizing the Project Environment Using systems thinking to understand and manage the bigger picture
3. Modeling the Five Essentials Visualizing the critical relationships in managing projects
Part Two: The Essentials of Project Management
4. Organizational Commitment Ensuring success with management support, quality environment, and needed resources
5. Project Communication Communicating clearly, completely, and concisely
6. Teamwork Maximizing team energy and output
7. The Project Cycle Understanding the steps and gates in every project life cycle
8. The Ten Management Elements Comprehending the relationships among the techniques to be applied throughout the cycle
Part Three: The Ten Management Elements in Detail
9. Project Requirements Ensuring satisfied users by determining and delivering what 's wanted
10. Organization Options Selecting and adapting the structure for the project
11. The Project Team Getting the right people
12. Project Planning Determining the best way to get there
13. Opportunities and Their Risks Seeking and seizing opportunities and managing their risks
14. Project Control Making sure the right things happen and the wrong things don ' t
15. Project Visibility Providing project transparency for everyone involved
16. Project Status Discovering the problems
17. Corrective Action Fixing the problems
18. Project Leadership Motivating and inspiring the team
Part Four: Implementing the Five Essentials
19. Principles and Tactics for Mastering Complexity Implementing the technical development process
20. Integration, Verification, and Validation Delivering the right thing, done right
21. Improving Project Performance Moving beyond success
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