

<<融资增长手册>>

图书基本信息

书名：<<融资增长手册>>

13位ISBN编号：9780471429579

10位ISBN编号：0471429570

出版时间：2005-04-01

出版时间：Wiley

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页数：482

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## 内容概要

An in-depth look at the strategies, capital structure, and fund raising techniques for emerging growth and middle-market companies. Here is a comprehensive and practical guide to understanding and applying the basics of corporate finance to emerging growth and middle-market companies. Using empirical data and actual company cases to illustrate capital structures and financing approaches, the book provides a detailed discussion of the many funding instruments, from traditional bank loans and asset-based financing to different types of private equity and other creative solutions; the types of funding sources and their expected rates of returns; and typical deal terms.

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