

<<Keeping Your Valuable Employees留住雇员的心>>

图书基本信息

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作者：Dibble, Suzanne

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内容概要

The Essential Guide to the Most Crucial Challenge Facing Twenty-First Century Human Resources Management
"This book offers a practical, realistic approach to keeping the best employees. It draws on good theory and offers excellent advice." —Dave Ulrich, Professor of Business, University of Michigan, and coauthor of *Organizational Capability*
"Business owners who agonize over attracting and retaining employees will find a wealth of information. Suzanne understands how to apply today's best ideas in human resources management to businesses large and small." —E. Jill Pollock, President, Pollock Consulting Group, Inc., and Chair, Small Business Association of Michigan
"A two-year Gallup study found that companies with a positive workforce reported higher profits, productivity, and lower turnover. Every organization would like these results. Suzanne shares her human resources experience and provides hands-on tools for retaining those people who are key to an organization's success. It is an easy-to-read, practical guide for working with today's and tomorrow's employees." —Hunter A. Pickens, President, The Pickens Group, Ltd.

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