<<Fame + Architecture >>

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Fame is the lifeblood of architecture.Throughout history fame has motivated architects and their clients to build ever more ambitious schemes.In recent years, the power of the media and the force of celebrity have intensified this.Some kind of public rofile or degree of publicity has become essential to any thriving architectural practice.Fame and Architecture examines the dynamics behind the fame game in architecture, examining it from a historical perspective, its impact on education and the way in which contemporary architects negotiate it. This outstanding issue also includes interviews with world famous architects including Lord Foster of Thames Bank.

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