

<<CFO Guide to Doing B>>

图书基本信息

书名：<<CFO Guide to Doing Business in China 在中国经商的首席财务官指南>>

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内容概要

CFO Guide to Doing Business in China has gathered all the important aspects based on the author's personal experiences as a CFO, a financial consultant, an entrepreneur and also a successful businessman in China for over a decade. It is not only a Guide for CFOs of foreign companies in China, but also a practical book for investors who want to do or are already doing business in China. Although the book focuses on financial, accounting, taxation, and auditing aspects, it also gives tips to newcomers on how to be more effective when doing business in China. The coverage includes the understanding of Chinese culture, managing and dealing with the Chinese people, strategies to expand your business in China. Practical contents based on real cases to help businesses get started and navigate the intricacies of China's accounting system, taxation issues, currency controls, risk management, outsourcing, people management, employment issues, mergers and acquisitions.

书籍目录

Acknowledgments IntroductionChapter 1 Getting Started I: Market Entry Strategy and StudyChapter 2 Getting Started II: Establishing the EntityChapter 3 China's Accounting SystemChapter 4 Foreign Exchange ControlsChapter 5 TaxationChapter 6 China's 2008 Corporate Tax ReformChapter 7 Audit and Annual InspectionChapter 8 Hiring and EmploymentChapter 9 The 2008 Labor Contract LawChapter 10 OutsourcingChapter 11 Risk Management and Internal AuditChapter 12 Expanding Across ChinaChapter 13 Mergers and Acquisitions in ChinaChapter 14 Financing OptionsChapter 15 NegotiationChapter 16 CultureChapter 17 Closing a Business in China Index

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