

<<在线交易指南Online Busine>>

图书基本信息

书名：<<在线交易指南Online Business All-In-One For Dummies>>

13位ISBN编号：9780470516461

10位ISBN编号：0470516461

出版时间：2007-10

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页数：670

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内容概要

Turn your business dreams into profitable reality with this straightforward guide to setting up and running an online business. It walks you step-by-step through the entire process, from researching the market and designing your Web site, to marketing your product online and trading securely. Whether you're starting out or looking to expand an existing business online, this up-to-date book provides you with all the support and expert advice you need to successfully build your own online empire.

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