

<<Reading Financial Re>>

图书基本信息

书名：<<Reading Financial Reports For Dummies , 2nd ed.读懂财务报告指南，第2版>>

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内容概要

The second edition includes over 25 percent new and updated information including: New information on the separate accounting and financial reporting standards for private/small businesses versus public/large businesses
Updated information that reflects the 2007 law on international financial reporting standards
New content to match SEC and other governmental regulatory changes over the past three years
New information about how the analyst-corporate connection has actually changed the playing field
The impact of corporate communications and new technologies
New examples that reflect the current trends
Updated websites and resources

书籍目录

Introduction
Part I: Getting Down to Financial Reporting Basics Chapter 1: Opening the Cornucopia of Reports
Chapter 2: Recognizing Business Types and Their Tax Rules Chapter 3: Public or Private: How Company
Structure Affects the Books Chapter 4: Digging into Accounting Basics
Part II: Checking Out the Big Show: Annual Reports Chapter 5: Exploring the Anatomy of an Annual Report Chapter 6: Balancing Assets against
Liabilities and Equity Chapter 7: Using the Income Statement Chapter 8: The Statement of Cash Flows
Chapter 9: Scouring the Notes to the Financial Statements Chapter 10: Considering Consolidated Financial
Statements
Part III: Analyzing the Numbers Chapter 11: Testing the Profits and Market Value Chapter 12:
Looking at Liquidity Chapter 13: Making Sure the Company Has Cash to Carry On
Part IV: Understanding How Companies Optimize Operations Chapter 14: How Reports Help with Basic Budgeting Chapter 15: Turning
Up Clues in Turnover and Assets Chapter 16: Examining Cash Inflow and Outflow Chapter 17: How
Companies Keep the Cash Flowing

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