第一图书网, tushu007.com <<专业化运营管理>>

图书基本信息

- 书名:<<专业化运营管理>>
- 13位ISBN编号:9780470145104
- 10位ISBN编号:0470145102
- 出版时间:2007-10
- 作者:Boaz Ronen
- 页数:450
- 版权说明:本站所提供下载的PDF图书仅提供预览和简介,请支持正版图书。

更多资源请访问:http://www.tushu007.com



内容概要

Focused Operations Management shows how to do much more with existing resources in terms of throughput, response time and quality. It provides a system view and will touch upon performance measures, operations management, quality, cost-accounting, pricing, and above all, value creation and value enhancement.

<<专业化运营管理>>

书籍目录

Preface Acknowledgements About the Authors Part I: The Dynamic Management Environment Chapter 1 The Modern Business Environment Chapter 2 Principles of Management in the Dynamic Environment Chapter 3 The Pareto Rule, the Focusing Table and the Focusing Matrix Part II: New Approaches in Management Chapter 4 Managing the System by its Constraints Chapter 5 Management by Constraints in a Bottleneck Environment Chapter 6 Managing by Constraints when the Market is the Constraint Chapter 7 Focused Current Reality Tree Chapter 8 Resolving Managerial Conflicts Chapter 9 The "Efficiencies Syndrome Chapter 10 The "Evils" of Long Response Times Chapter 11 Reducing Response Times Chapter 12 The Complete Kit Concept Chapter 13 Performance Measures and Managerial Control Chapter 14 The Effects of Fluctuations, Variability and Uncertainty on the System Chapter 15 The Evils of Traditional Cost Accounting Chapter 16 Market, Costing, and Pricing Considerations in Decision Making Processes Chapter 17 Quality Management and Process Control Part III: Strategy and Value Creation Chapter 18 Strategy, Positioning and Focusing & Chapter 19 Value Creation Part IV: Applying the Focused Management Approach Chapter 20 Value Focused Project Management Chapter 21 Managing Research and Development Chapter 23 Our Managerial Credo References Recommended Readings Index



版权说明

本站所提供下载的PDF图书仅提供预览和简介,请支持正版图书。

更多资源请访问:http://www.tushu007.com