

<<防不胜防>>

图书基本信息

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内容概要

Managers have been under siege for the past ten years. They have been forced to downsize, restructure, merge, combine jobs, and inflate profits. They got on board and did what the boss asked. Then, in came a new boss, or consultant, and out went those same managers who had been willing to play the game. Those managers might still have jobs if they had been able to spot the red flags that signal trouble. In fact, the most dedicated and driven professionals are often the employees least likely to notice the office threats and pitfalls around them; they're too busy working! *I Didn't See It Coming* provides savvy advice and strategic insights for recognizing and dealing with the situations that can threaten your career. This book will help you develop the skills you need to read the room, correctly assess what is happening around you, and control your career destiny. It shows you why you need an exit strategy, how to navigate the political terrain, how (and why) to differentiate between colleagues, and why it's important to follow the money. Everyone can benefit from understanding how office politics works and what you can do to enhance your position. For anyone in a dicey situation—even if you don't know it yet—this is the ultimate guidebook for office survival. When it comes to your career, don't take chances! Take charge and make sure you see it coming. The authors of this utterly unique career guide are three high-powered former executives from major corporations. Each has been on the firing line, faced situations where she didn't see it coming, and emerged more knowledgeable and successful. Not only do the authors know how to spot dangers and wage a clever campaign of corporate politics, they each have worked with and interviewed hundreds of executives whose stories reveal all the different ways and reasons people get blindsided. 作者简介： Nancy C. Widmann was the first woman president at CBS, Inc. She managed CBS Radio for eight years and was inducted into the Broadcasting Hall of Fame in 2005. She serves as a coach for senior managers and frequently speaks on corporate politics and strategy.

书籍目录

Acknowledgments Introduction So Who Are We? How This Book Is Different Managing Minefields Can You See It Coming? 1 Exit Strategies and Why You Need One An Exit Strategy: What It Is and Isn't Creating Your Exit Strategy Negotiating the End at the Beginning 2 Taking the Reins A Smart Start Setting the Course Watch Out for Imprints in the Sand Have You Been Chosen over Your Peers? Looking the Part 3 The House of Mirrors, or How to Keep Your Perspective Sizing Up the Team Overstepping Boundaries The Unanticipated Pitfall Out of Sight Should Never Mean Out of Mind One More Look in the Mirror 4 Comrades, Coalitions, and Competitors Your Own Band of Brothers or Sisters or Siblings or When Good Allies Go Bad It's Not Always Fair Play 5 The Trouble with Teams Analyze Your Team Manage Your Image Think Like an Owner The Corporate League Strategies for Psyching Out the Team Dynamic 6 Surviving a New Boss I Love the Smell of Chaos in the Morning And the Winner Is When Your Peer Gets the Nod 7 Managing the Rank above You The Playbook Perception Traps 8 Hidden Influents, or the Art of Managing Corporate Staff Financial Juggernaut Bodies, Benefits, and Boundaries Negotiators and Regulators Rogue Influents Know Who Your Friends Are—and Aren't 9 The I-Didn't-See-It-Coming Moment Ten Red Flags and What They Really Mean Wielding Your Power on the Day of Reckoning The Four Laws of Survival Conclusion Notes Index

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