# <<建筑学公众性>>

### 图书基本信息

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### 内容概要

Includes previously unpublished material, creating the first complete and thorough volume on one of the greatest thinkers of the latter part of the 20th Century.\* Proto's style makes Baudrillard's work easily accessible to readers in cultural studies, geography and art, as well as sociology and social theory

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#### 书籍目录

Foreword: Consuming Signs. MIKE GANE.Introduction: Philosophy as a Commodity: Mode d'Emploi. FRANCESCO PROTO. The Aesthetics and the Machine. FRANCESCO PROTO. Cheese-(beau)burger Post-orgasmic chill Pop-nography. The Prozac effect Disneyland: one-way ticket The emperor's new clothes. Chapter One: Absolute Architecture. Chapter Teo: Cool CitiesChapter Three: The Indifference of Space. Chapter Four: The Code and the Eye. Chapter Five: The Rise of the Object: the End of Culture. Chapter Six: The Ideology of Technique. Chapter Seven: The Aesthetic Suicide. The Homeopathic Disappearance of Architecture: an interview with Jean Baudrillard. Baudrillard, Perspective and the Void of Architecture. Essential Bibliography. Further Reading.

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