

图书基本信息

书名：<<英国电子港湾开业傻瓜书 Starting a Business on eBay.co.uk for Dummies>>

13位ISBN编号：9780470026663

10位ISBN编号：0470026669

出版时间：2006-12

出版时间：John Wiley & Sons Inc

作者：Collier, Marsha/ Matthews, Dan

页数：329

版权说明：本站所提供下载的PDF图书仅提供预览和简介，请支持正版图书。

更多资源请访问：<http://www.tushu007.com>

内容概要

Whether you're looking to make some extra cash or become the next eBay.co.uk entrepreneur, experts Marsha Collier and Dan Matthews show you how to transform your eBay hobby in to a profitable business. From finding the right products and managing auctions to legal issues and maximising profits, this book is your step-by-step guide to success. 作者简介： Marsha Collier is an eBay Powerseller, eBay University instructor, and author. Dan Matthews is the online editor of Startups.co.uk, the UK's leading online business resource, and a regular user of eBay.

书籍目录

IntroductionPart : Getting Serious About eBay.co.uk Chapter 1: Using eBay.co.uk to Launch Your Business
Chapter 2: eBay.co.uk Business Basics Chapter 3: Essential eBay.co.uk Tools Chapter 4: Practising Safe Selling
Chapter 5: Opening a Shop, VirtuallyPart : Setting Up Shop Chapter 6: Stocking Your Shop Chapter 7:
Knowing Your Merchandise Chapter 8: Establishing a Base: Your Web SitePart : Serious Business! Chapter 9:
Software Built for Online Auctions Chapter 10: Money and Sense: Budgeting and Marketing Your Auctions
Chapter 11: Jazzing Up Your Auctions Chapter 12: Providing Excellent Customer Service Chapter 13: Money
Matters Chapter 14: Delivering on Your PromisePart : your eBay.co.uk Admin Chapter 15: Going Legit
Chapter 16: Practising Safe and Smart Record-Keeping Chapter 17: Building an eBay.co.uk Back OfficePart :
The Part of Tens Chapter 18: Ten Successful (and Happy) eBay Sellers and Their Stories Chapter 19: Ten
Strategies to Sell Your Stuff Successfully Appendix A: Glossary Appendix B: The Hows and Whys of a Home
NetworkIndex

版权说明

本站所提供下载的PDF图书仅提供预览和简介，请支持正版图书。

更多资源请访问:<http://www.tushu007.com>