

<<公众演讲技巧Public spea>>

图书基本信息

书名：<<公众演讲技巧Public speaking and presentations demystifie>>

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作者：Templeton, Melody

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内容概要

This latest book in the Demystified series takes the confusion out of preparing for and delivering speeches and presentations. Public Speaking and Presentations Demystified walks you step-by-step through the fundamentals of the subject and provides you with techniques for effective speaking, avoiding common errors, and overcoming stage fright. With these skills, you will feel confident in business and social situations when you find yourself in the spotlight.

作者简介

Melody Templeton has served on the faculties of the Wharton MBA and Executive MBA programs. She has lead thousands of seminars with Fortune 500 companies, industry organizations, and college students.

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